



**ELEVEN EXPERIENCE**  
DESTINATIONS & ADVENTURES  
DEPLAR FARM, ICELAND

# OUR MISSION

Our mission is to custom-make powerful experiences that impact the people who impact the world. Whether heli-skiing near the Arctic Circle in Iceland or casting for bonefish on a remote island in the Bahamas, Eleven experiences are a different kind of escape. We are not found in traditional destinations. Our lodges, chalets and beach houses are miles from the main road - in a historic farming village high along the French-Italian border, on a rugged river in Patagonia, and in other unique locations away from the crowd.

In each destination, world-class food and lodging are combined with guided outdoor activities on mountains, in the backcountry, and on the water for guests of all ages and all skill levels. In urban locations our guides gracefully introduce guests to local culture, knowledge and places known only to native insiders.

No matter where in the world they may be, every facility has five-star accommodations, award-winning chefs, extensive wine cellars, saunas, steam rooms, spas, and friendly, expert guides who will show you new dimensions of life, friendship, family and adventure.



**ELEVEN**

*Eleven Experience is headquartered in Crested Butte, Colorado. Eleven represents a new standard in experiential travel. We quench a thirst for unprecedented adventures, authentic connections with down-to-earth guides and deeply personalized holidays for the Adventure Capitalist.*

**ELEVENEXPERIENCE.COM**







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# WHY ELEVEN?



## OFF THE BEATEN PATH

At the root of Eleven's identity is the belief that you shouldn't have to sacrifice the comforts of home in order to experience some of the world's most beautiful landscapes and incredible adventures. Our team has scoured the globe for destinations relatively unknown and which still have a strong connection to their community and landscape. Although our properties are far from the main road, they are custom designed to ensure you have access to all of the amenities you should - steam showers, saunas, pools, unique hang spaces, comfortable guest rooms and more. ►

## CUSTOM TAILORED EXPERIENCES

We believe that your trip should be about you. That means that no trip is ever the same. Even before you arrive, our Experience Managers will help plan your dream itinerary, design menus, organize travel logistics, take note of your preferences and plan special moments. We want you to experience the most out of your trip. As a result, most of our stays are largely all-inclusive — meaning that your professional guides, outdoor activities, most meals, house alcohol and local transportation are included. Specific offerings vary at each property - please see destination pages for details. ►

## ELEVEN GUIDE TEAM

At the core of the experience is the Eleven Guide Team. This international group of highly-trained outdoor and adventure specialists makes the entire experience. Their mission is to assess your goals and comfort levels and then customize the adventure to provide that "best-day-ever" experience. Our guides' enthusiasm for their local surroundings and the adventures they share with you is infectious. It's what sets Eleven Experience apart from any other company in the industry. If getting after it and being slightly out of your comfort zone sounds exciting, this cast of characters will safely lead you through a life-changing experience. ►





## BEST DAY EVER POLICY

This is important. Unlike other resorts and guide operations, we don't acknowledge "down days" or "weather days." There are no rain checks. We are always armed and amped to improvise and be creative. If we can't ski, we'll surf. If we can't fish, we'll go paddle boarding with a gourmet riverside lunch. You came to have a once-in-a-lifetime experience, and this is what you'll get. ▶

**“ Can't begin to describe how fired up I am right now. Empty, glassy, perfect right point this morning and now we're suiting up to hop in the heli to film skiing. Does it get any better?**

- Scott Gaffney, MSP Films at Deplar Farm

## ADVENTURES FOR ALL

There is not a "right" or a "wrong" way to experience an Eleven destination. If you're a die-hard charger who wants to jam-pack your day with adrenaline-fueled activities, we've got you covered. If you're simply looking for somewhere off the map to turn off your phone and put your feet up, that's what we're here for. Looking for a family getaway to reconnect with multiple generations and long lost cousins? You're in the right place. Regardless of age, adventure enthusiasm, outdoor experience or vacation goals, we will design a trip that exceeds your expectations. ▶

## A REAL CONNECTION

At the end of the day, Eleven strives to create memories that you, your family and your friends can share for a lifetime. We believe the connections and relationships that our guests foster amongst themselves and with nature are the most valuable commodities in the world, and we're here to create these life-affirming moments with you. ▶



# A LETTER FROM YOUR GUIDE

My name is Alan Bernholtz. I have worked with Eleven Experience since its inception and have been able to watch the company transform into a leader in the experiential travel industry. As Eleven Experience continues to provide new and exhilarating opportunities for guests around the world, we have remained true to our values from day one. By exposing our guests to nature, new challenges and world-class lodging, we facilitate an environment of personal growth, connection, and adrenaline-fueled fun.

Our guides are experts in their field, and will provide insight into local culture, geology, biology and what makes our destinations so special. Our job is to show guests the best places in the world, and while doing so, push beyond their comfort zone where they begin to open up and engage with nature, themselves and each other in ways they never have before. Watching this transformation take place is one of my favorite aspects of the job, and it keeps me excited to come to work each day.

◀ **OUR JOB IS TO SHOW GUESTS THE BEST PLACES IN THE WORLD, AND WHILE DOING SO, PUSH BEYOND THEIR COMFORT ZONE WHERE THEY BEGIN TO OPEN UP AND ENGAGE WITH NATURE, THEMSELVES AND EACH OTHER IN WAYS THEY NEVER HAVE BEFORE.**

At Eleven, each trip is different and we understand the unique goals of each guest during their stay. We work closely with guests to tailor their experience, understand their expectations and exceed them. This personal approach to transformative travel allows us to create the “best day ever” and to form friendships with clients that last long after the trip is over. Our product is set apart from other operations in that we have the ability to anticipate guests needs and take care of the logistics behind the scenes using our in-house guide team. Our seamless performance allows for an unforgettable adventure, leaving you wanting to book your next trip before you return home.

ALAN BERNHOLTZ  
LEAD GUIDE







**OUR**  
DESTINATIONS



TROLL PENINSULA, ICELAND

CRESTED BUTTE, COLORADO  
ALMONT, COLORADO

HARBOUR ISLAND, BAHAMAS  
ISLAMORADA, FLORIDA

RIO PALENA, CHILE



**SCARP RIDGE LODGE**  
COLORADO



**SOPRIS HOUSE**  
COLORADO



**TAYLOR RIVER LODGE**  
COLORADO



**MOTHERSHIP**  
FLORIDA



**BAHAMA HOUSE**  
BAHAMAS



**CHALET PELERIN**  
FRANCE



**RIO PALENA LODGE**  
CHILE



**DEPLAR FARM**  
ICELAND







## DEPLAR FARM ICELAND

### ABOUT NORTHERN ICELAND

Iceland's unique geologic history has created an environment that is truly stunning. Mountains rise up from the sea along the fjords on the Troll Peninsula. The island is full of geothermal vents below the surface which form numerous hot springs throughout the country. Our proximity to the Arctic Circle allows for views of the Northern Lights from October to April, and long days in the summer mean more time to adventure and explore. Popular summer activities include fishing for Atlantic salmon and Arctic char, hiking, sea kayaking and horseback riding. In the spring, surfing and heli-skiing can be done in the same day.

#### SUMMER + FALL ACTIVITIES

- Surfing
- Hiking
- Fat biking
- Lake fishing (char & trout)
- Kayaking (lake, river or sea)
- Horseback riding
- Whale watching
- Hot spring tours
- RIB boat tour
- Whitewater rafting\*
- Drangey tour "Puffin Island"\*
- Air tours\*
- Fly fishing for Atlantic salmon and Arctic char on permitted Icelandic rivers\*
- **Lodge activities:** Archery, laser tag, skeet shooting and frisbee golf

#### WINTER ACTIVITIES

- Hiking
- Whale watching
- Cross country skiing
- Fat biking
- Snowshoeing
- Snowmobiling
- Surfing
- Hot spring tours
- Resort skiing
- Dog sledding\*
- Air tours\*
- **Lodge activities:** Self-guided cross country skiing, snowshoeing, fat biking and archery and laser tag

#### SPRING ACTIVITIES

- Heli skiing
- Cat skiing
- Resort skiing
- Backcountry skiing
- Snowmobiling
- Cross country skiing
- Fat biking
- Hiking
- Snowshoeing
- Whale watching
- Kayaking (lake, river or sea)
- Hot spring tours
- Surfing
- Whitewater rafting\*
- Drangey tour "Puffin Island"\*
- Dog sledding\*
- Air tours\*
- **Lodge activities:** Archery, laser tag and skeet shooting

*\*Subject to availability and special pricing.*

### **Northern Lights**

Deplar Farm is a great place to see the Northern Lights. The best time to see sky dance is between October and early April when the days are shorter.



# ABOUT THE PROPERTY



## DEPLAR FARM

Deplar is a converted sheep farm, situated in the remote Fljót Valley on the mountainous Troll Peninsula in northern Iceland. Today's modern structure celebrates a rugged past, and honors authentic Icelandic architecture with 13 en suite bedrooms. It is a one-stop-shop for adventure, solitude, mystery, and high-end amenities. The Fljót Valley sees some of the highest average snowfall on the planet. As a result, the eastern route to Deplar is closed all winter, making its remote locale all the more raw and wild. Strategically located between Europe and the States, Iceland and Deplar offer easy access to otherworldly landscapes without hours of traveling. New York and London-based clients can be fishing or skiing on the same day of travel.

### PROPERTY DETAILS

- 13 en suite bedrooms
  - 5 king bedded suites
  - 4 king bedded suites with queen sleeping lofts and balconies
  - 2 queen bedded suites
  - 1 king bedded suite with lofted lounge
  - 1 bunkroom with 4 double beds and large en suite bathroom
- Geothermal indoor/outdoor pool with bar
- Sauna and steam room
- Indoor and outdoor hot tubs
- Media room
- Premium spa facility featuring 2 flotation tanks and 3 treatment rooms
- Fully equipped conference room
- 2 heli-pads
- Exclusive bar and lounge
- Gym and yoga room
- 28,000 square feet
- Max capacity: 32 people

# RATES

## SUMMER AND FALL (JUNE 1 - OCTOBER 31)

### BUYOUT

Starting at 3,676,050 ISK per night for private lodge buyout based on 26 guests

Prorated buyout starting at 2,718,450 ISK per night for private lodge buyout based on 16 guests

### BY ROOM

Starting at 257,250 ISK per room, per night (based on double occupancy)

#### INCLUSIONS:

*Guide service offering customized adventure itineraries, all gear necessary for activities, pre-arrival planning with an Eleven Experience Manager, chef prepared breakfast, lunch, après and dinner, organic fresh food minibar, house alcoholic and non-alcoholic beverages, round trip airport transfers to Akureyri.*

## FISHING ATLANTIC SALMON SEA TROUT AND ARCTIC CHAR

Fly fishing is available from April through September for specific dates and rivers. Please inquire for pricing and availability.

## PTARMIGAN SHOOTING

Deplar Farm is available for weekend, guided ptarmigan shooting from October to November. Trips run from Friday to Sunday. Please inquire for pricing and availability.

## WINTER (NOVEMBER 1 - MARCH 14)

### BUYOUT

Starting at 3,676,050 ISK per night for private lodge buyout based on 26 guests

Prorated buyout starting at 2,718,450 ISK per night for private lodge buyout based on 16 guests

### BY ROOM

Starting at 257,250 ISK per room, per night (based on double occupancy)

#### INCLUSIONS:

*Guide service offering customized adventure itineraries, all gear necessary for activities, pre-arrival planning with an Eleven Experience Manager, chef prepared breakfast, lunch, après and dinner, organic fresh food minibar, house alcoholic and non-alcoholic beverages, round trip airport transfers to Akureyri.*

## SPRING HELI-SKIING (MARCH 15 - MAY 31)

*4 or 6 day trips*

### BUYOUT

Starting at 4,209,450 ISK per night for private lodge buyout based on 12 skiers

### SEMI-PRIVATE

Starting at 326,550 ISK per person, per day (based on single occupancy)

#### INCLUSIONS:

*Guide service offering customized adventure itineraries, semi-private guided heli-skiing, all gear necessary for activities, pre-arrival planning with an Eleven Experience Manager, chef prepared breakfast, lunch, après and dinner, organic fresh food minibar, house alcoholic and non-alcoholic beverages, round trip airport transfers to Akureyri.*

*\*Eleven can provide ISK to USD exchange rates, but USD pricing will be estimated based on the exchange rate at time of quote.*

## Nordic Folklore

Elves and traditional Nordic folklore are important aspects of Icelandic culture. Deplar Farm was respectfully built to accommodate two historic elf hills.



# HELI SKIING



Our heli-ski clients are Adventure Capitalists by design. They follow the snow, no matter the time of year. Getting after it is their call to action. Tackling untracked heli-ski descents on Iceland's Arctic maritime snowpack is for both the hard charger and the smooth cruiser. Sea-to-summit has never looked this good.

Heli-skiing on the Troll Peninsula is known for its beautiful rolling descents and steep couloirs taking you all the way to the ocean. This land of the midnight sun offers true adventurers extended daylight hours with more opportunity to rack up the vertical.

## THE DETAILS

- Average run vertical – 2.5k ft - 3.5k ft
- Average flight time per day – 1 hour
- Mixed snow conditions – *powder/corn*
- High point – 4,583 ft
- Eleven provides highly-trained heli-ski guides including IFMGA and AMGA certified guides
- Complimentary use of Eleven's Wagner Custom Skis designed for heli-skiing in Iceland
- All avalanche safety equipment is included

# HELI-SKIING

## WHAT YOU NEED TO KNOW

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### ◀ **WHAT IS THE TERRAIN LIKE IN ICELAND? HOW ARE THE SNOW CONDITIONS?**

With over 1,500 square miles of terrain to ski, we have a wide variety of terrain – think wide open bowls, steep couloirs, long runs from mountain peaks to the ocean shore.

Iceland has a maritime snowpack meaning that the snow conditions are very stable. You can expect a variety of conditions – sometimes spring-like conditions including smooth, buttery slopes and corn snow; other times fresh powder.

### ◀ **DO YOU NEED TO BE AN EXPERT SKIER TO HELI SKI AT DEPLAR FARM?**

The vast terrain in Iceland means we have the flexibility to choose runs that are appropriate for your skill level. We recommend that guests be strong intermediate skiers to best enjoy the experience; for you experts out there, don't worry, there are plenty of challenging slopes for you to rip down.

### ◀ **WHEN IS THE BEST TIME TO HELI SKI IN ICELAND?**

Our season runs between March 15 - May 31. During this time we offer 4 and 6 day trips.

### ◀ **HOW MUCH FLIGHT TIME CAN WE EXPECT?**

We include one hour of flight time per day which equates to 8-10 runs; each run averages 2,500 - 3,500 feet of vertical.







## **FLY FISHING** FOR ATLANTIC SALMON

Looking to cross Iceland off your bucket list with an elevated angling experience? Northern Iceland is your headquarters from July to September. Eleven has access to some of the most exclusive salmon rivers in Iceland, and a world-class lodge to complete your experience. Eleven's fishing guides will design an itinerary to suit your goals and to give you the best chance at landing a prized Atlantic Salmon.

For centuries, Iceland has been attracting the best anglers of the world to fish its famous rivers. A unique attribute to fishing in Iceland is its commitment to conservation. Fishery associations are assigned to all waters, and they strictly regulate the natural fish stock and monitor the fishing pressure. Angling in Iceland is 100% catch and release and fly fishing only with a maximum of two rods per day.





## A FEW OF OUR FAVORITE RIVERS

### THE FLJÓTAÁ

The Fljótaá River, a world class Atlantic salmon and Arctic char river, is just 5 miles from Deplar Farm. The Fljótaá is only fished with 4 rods, so the fishing experience is very exclusive and the angler always has their pick of great pools. The river is narrow and fast flowing, perfect for light tackle.

### THE HÖLKNÁ

This two-rod river offers a unique opportunity for anglers to experience Atlantic salmon fishing, as exclusive as it gets. The two rods have access to an 8 mile stretch of gin-clear water, with 27 marked pools and a good number of unmarked pools. Hölkná is truly one of Iceland's up and coming rivers. Eleven's

Hölkná Cabins are located right on the banks of the river in the northeastern part of Iceland. They are as comfortable as they are remote.

### THE HÚSEYJARKVÍSL

The Húseyjarkvísl is one of the ultimate fishing destinations in Iceland. It is one of the few rivers that offers both world class salmon and sea trout fishing. The sea trout season starts in April and offers anglers the rare opportunity to heli-ski and catch trophy trout in the same day. Atlantic salmon are king in July and August. This three rod river is just an hour from Deplar Farm.



# PTARMIGAN SHOOTING



## GUIDED PTARMIGAN SHOOTING

Eleven Experience offers weekend ptarmigan shooting from October to November with a team of expert guides who have hunted ptarmigan for the better part of their lives, and know the local shooting grounds like the back of their hand.

Considered one of the toughest game birds, they live in cold, harsh mountainous areas of the northern hemisphere including the Scottish Highlands, the Alps, and northern parts of Canada and Iceland. The season runs every Friday to Sunday from the last weekend of October to the third weekend in November.

# RECOMMENDED WINTER ITINERARY

## DEPLAR FARM



### ◀ DAY 1

#### ARRIVAL + WELCOME DINNER

- Afternoon welcome and property tour
- Early evening swim and steam
- Chef prepared dinner

### ◀ DAY 2

#### SNOWMOBILING + SPA

- Early morning stretching and yoga session\*
- Chef prepared breakfast
- Snowmobile throughout the Fljot Valley
- Return to Deplar Farm for lunch
- Relax in the expansive spa area
- Tuck into a gourmet dinner
- After dinner bonfire and drinks at the lodge

### ◀ DAY 3

#### CROSS COUNTRY SKIING + LODGE ACTIVITIES

- Chef prepared breakfast
- Cross country ski around the valley
- Return to Deplar Farm for lunch
- Try your hand at one of our lodge activities such as archery or laser tag in the afternoon
- Enjoy a chef prepared dinner
- Star gaze and watch for the Northern Lights



### ◀ DAY 4

#### WHALE WATCHING + SNOWSHOEING

- Rise early to enjoy the sauna
- Chef prepared breakfast
- Enjoy a morning of whale watching in the surrounding fjords
- Lunch at Deplar Farm
- Spend the afternoon relaxing in the spa or go snowshoeing around the valley
- Enjoy a chef prepared dinner
- Private film viewing in Deplar's media room

### ◀ DAY 5

#### FAT BIKING + NORTHERN LIGHTS

- Chef prepared breakfast
- Fat bike on our groomed trails around the valley
- Have lunch at the swim up bar in the pool
- Float in our I-Sopod sensory deprivation tanks
- Enjoy a chef prepared dinner
- Stargaze and watch the Northern Lights from the geothermal pool

### ◀ DAY 6

#### DEPARTURE

- Early morning stretch and yoga\*
- Chef prepared breakfast
- Depart

*\*Subject to availability and special pricing.*



# RECOMMENDED SUMMER ITINERARY

## DEPLAR FARM



### ◀ DAY 1

#### ARRIVAL + WELCOME DINNER

- Afternoon welcome and property tour
- Guided evening hike
- Take advantage of an early evening swim and steam
- Chef prepared dinner of local cuisine

### ◀ DAY 2

#### WHITE WATER RAFTING

- Early morning stretching and yoga session
- Enjoy a chef prepared breakfast
- Spend your morning rafting some of Iceland's most exhilarating rivers\*
- Return to Deplar Farm in the afternoon
- Relax in the expansive spa area
- Enjoy a chef prepared dinner
- Evening film showing in the media room

### ◀ DAY 3

#### HORSEBACK RIDING + LODGE ACTIVITIES

- Rise for a morning steam or sauna
- Enjoy a chef prepared breakfast
- Go horseback riding along Iceland's coast
- Enjoy a gourmet outdoor lunch at Deplar Farm
- Explore our lodge activities such as fat biking or frisbee golf
- Enjoy a chef prepared dinner
- Relax with cocktails in the outdoor pool after dinner



### ◀ DAY 4

#### RIVER KAYAKING + WHALE WATCHING

- Early morning stretching and yoga session
- Enjoy a chef prepared breakfast
- Kayak down the Fljótaá River
- Have lunch at Deplar Farm
- Explore the fjords via boat while whale watching
- Enjoy the pool and spa
- Chef prepared dinner

### ◀ DAY 5

#### FISHING + BIKING

- Rise early for a morning steam or sauna
- Chef prepared breakfast
- Fish for Arctic char on the nearby lake
- Enjoy a gourmet lunch at Deplar Farm
- Continue fishing or go for a fat bike ride
- Unwind with a float in the I-Sopod sensory deprivation tanks
- Enjoy a chef prepared dinner
- Relax with cocktails on the wrap around patio after dinner

### ◀ DAY 6

#### DEPARTURE

- Enjoy a chef prepared breakfast
- Depart



# GETTING HERE

## BY PLANE

International flights arrive at the Keflavik International Airport (KEF), 45 minutes from downtown Reykjavik.

- The guest experience begins in Akureyri. Guests must transfer to the Reykjavik Domestic Airport in downtown Reykjavik for a 45 minute flight to Akureyri.
- Upon arriving in Akureyri, an Eleven employee will be there to drive you 90 minutes to Deplar Farm.

## BY CAR

The drive between Reykjavik and Deplar Farm is about 4.5 hours.

*We do not recommend driving to Deplar Farm between November-May due to snow and possible inclement weather.*





**BOOK YOUR ADVENTURE TODAY!**

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