

New Resort 5\* A.I.  
Riviera Maya - Adults only

20° N 87° W

UNICO

*Riviera Maya*

**UNICO**...*by name and by nature, one-of-a-kind connection with the youthful pulse of the local Mexican culture, in a perfect “Luxury relaxed” style.*



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**SLOGAN:**

**“Arrive like a Tourist...  
...leave like a Traveller”**





## THE GOAL:

Offering the unexpected, Unico Hotel is **revolutionizing the All-Inclusive experience** to compete beyond its segment, with fellow luxury hotel brands across the globe.

## UNICO PHILOSOPHY:

Equal parts international outpost and local getaway, Unico 20°87° is about immersing yourself fully, whether you're out to explore the region's lesser known alcoves or indulge in the culturally-inspired on-site activities.



## LOCATION: Yucatan Peninsula, Kantenah Beach area





- 1 hour away from Cancún International Airport
- 15 minutes away from Playa del Carmen
- 15 minutes away from Hard Rock Golf Club Riviera Maya
- 8 minutes away from Akumal and 10 minutes away from Puerto Aventuras
- In the nearby of some famous local attraction:
  - Cenotes, natural pit caves and underground rivers
  - Xcaret and Xel-ha Parks
  - Aktun Chen Caverns
  - 40 minutes away from Tulum Archaeological Site



# UNICO

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- 448 Rooms and Suites
- 90% of the rooms are ocean view
- 5 Restaurants: Modern Mexican, Coastal Italian, Japanese/Asiatic, and International Cuisine
- Stand alone bars
- Cigar Bar
- 3 Pools
- Exterior swim-up pools for rooms on 1<sup>st</sup> Floor
- Double hydro spa tubs for rooms (floors 2-5)
- Esencia Wellness – includes Beauty Salon, Barbershop, Fitness Center and Spa
- Convention center
- Artisanal Retail spaces
- 24-hour room service
- Local Host Service
- Unico Experience APP to interact with the hotel





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*Alcoba Ocean View - King*



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*Alcoba Ocean View - Queen*

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*Alcoba Swim-up pool*



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*Estancia Suite Ocean View*



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*Living room – Estancia Suite*

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## AMENITIES

- Bathroom with sliding door and sliding window
- Single rain showers with hand shower
- Separate shower and WC
- Double sinks
- 55 Inch TV
- Unique, curated custom designed furniture and local art pieces
- In-room mini bar stocked for preference per inventory
- Nespresso coffee machine
- Flat iron and hair blow dryer
- Custom bathrobe and slippers
- Local host to assist with every day needs
- Personalized ironing and steaming service by local host
- Aromatherapy and pillow menu available upon request
- Custom scent amenities
- Locally sourced soaps
- Complimentary artisanal gift
- JBL Bluetooth sound system and alarm
- Conveniently located USB charging stations
- Free calls to the continental U.S. And Canada
- High speed free Wi-Fi
- 24-hour room service



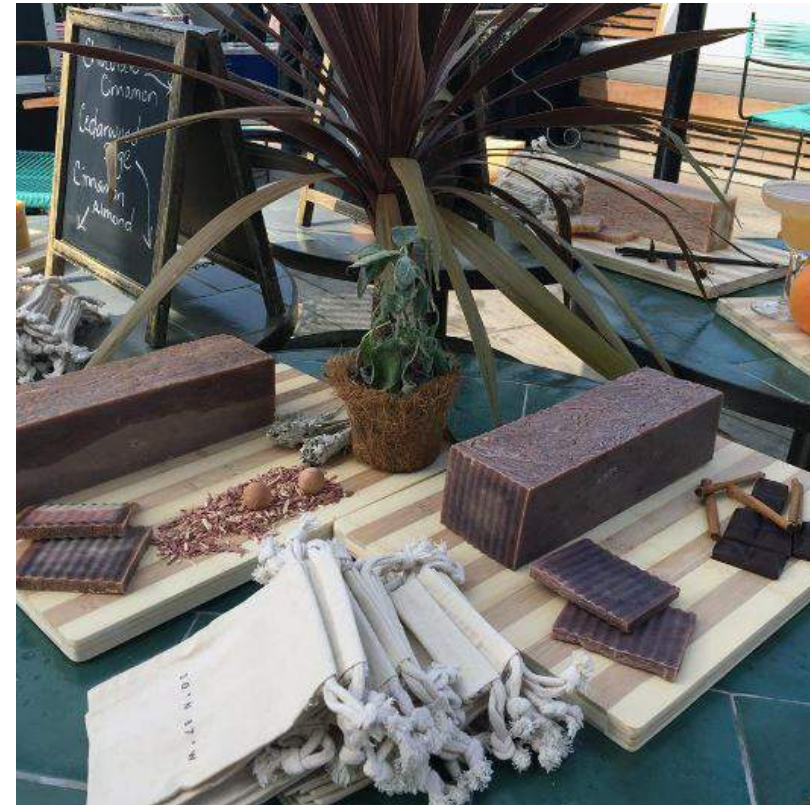
## PERSONALIZED EXPERIENCE

- The check-in experience will be very unique, part of it involves entering in the **"EXPERIENCE ROOM"**, guests will choose some customized and personalized amenities depending on their needs and styles.

- **LOCAL HOST – EL ANFITRIÓN**

At the moment of the check-in, guests will meet their personal Anfitrión - replacing the traditional Butler service – to serve them as a local host, satisfying all their needs during the whole stay:

- Assistance with check-in and check-out
- Late check out requests
- Restaurants, Tours, golf and spa treatments reservations
- Special events or occasions
- Packing and/or unpacking
- Shoe cleaning, ironing and steaming services
- Laundry service and cleaning requests
- Spa tub preparation
- Insider's guide into the local scene—from hard-to-get reservations to the best kept secret spots





## UNICO 20°87° EXPERIENCE APP

- Communicate with Local Host
- Order room service
- Order food and drink from pool lounge or from the beach
- Set bedroom turnout time
- Learn about the UNICO 20°87° art program
- Receive notification about the On-site events
- Learn about Tours and Inclusions list



# DINING EXPERIENCE

## KEY MOMENTS:

- **Chefs on rotation:** one restaurant changes its branding and chef concept annually, with a focus on emerging talent and flavours.
- **KM 0 – Bringing the Region in:** Local mezcal producer has on-site satellite distillery that bottles custom mezcal just for the hotel.
- **Regional Flavours:** Cocktail and Food programming makes use of local ingredients (i.e. including Balché or Pulque in a cocktail).

## THE EXPERIENCE IS:

A modern Take

Locally - influenced

Contemporary

Unexpected & Experimental

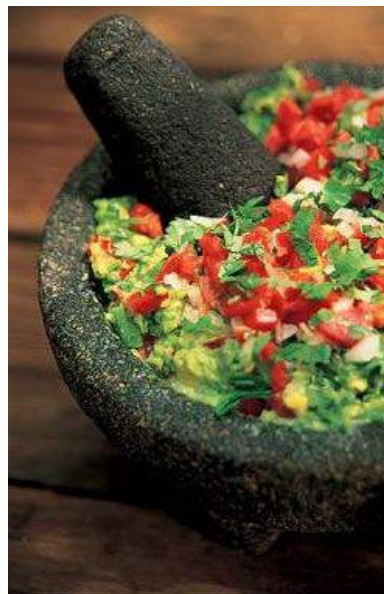
## IS NEVER...

Old – fashioned

Americanized

Gimmicky

Predictable & Basic





## THE ON-CAMPUS EXPERIENCE

- **IN-ROOM EXPERIENCE:**

In-room amenities are unbranded, one-of-a-kind and sourced from local artisans and craftsmen in order to create a personal atmosphere. Artwork and guest touchpoints include information about the artist and how to purchase originals or prints.

- **POP UP ACTIVITIES:**

The on-campus experience is about offering inspiring moments versus planned events. We will bring the local experience into the hotel by inviting outside experts to entertain those guests who want to experience authentic Mexico without having to leave the hotel: On-site cooking class thought by renowned local chef, beach-side events that last late into the night, such as “boozy pibil pit roast”, learning the art of the mixology and even more.



## INCLUSIONS

At UNICO 20°87° we redefine the meaning of all-inclusive by offering the unexpected.

From select spa and beauty salon treatments to excursions and golf, your stay includes all the amenities of a luxury hotel plus more.

- **8 complete TOURS**
- \* **10 SPA TREATMENTS**
- \* **GOLF (lessons and fees)**

(Added Values already included in the accommodation rates, the guest pays only the 20% of Service Tax on the value of the selected "plus").





# HONEYMOON EXPERIENCE

**For an unforgettable Honeymoon\*:**

*Enjoy the perfect romantic getaway at  
UNICO 20°87° Hotel Riviera Maya.*

**INCLUDED:**

- In-room breakfast in bed or on balcony
- Bottle of artisanal Mezcal or Champagne
- Variety of local artisanal sweets

\* Minimum Stay: 2 nights



## EXPERIENTIAL WEDDING:

The pristine beaches of Riviera Maya are the perfect backdrop for an elegant wedding ceremony. A wedding at UNICO 20°87° is an event without equal, immersed in Mexico's most rarefied beauty and filled with inspiring touches and details that bring in the beautiful nuance of the surrounds.

### Compliments of UNICO 20°87°:

- Gazebo ceremony location
- 32 chocolate Avant garde chairs
- One rose bouquet and one matching boutonniere
- Non-denominational minister to perform, symbolic or vow renewal ceremony
- Audio system for ceremony
- 2 tier wedding cake
- Onsite Wedding Coordinator





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N **20.87** W

RESTAURANT



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RESTAURANT





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*Mi Carisa*





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*Mi Carissa*





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CUEVA SIETE





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MURA HOUSE



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MURA HOUSE



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MIXOLOGY



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PALMERA  
LOUNGE





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*Lobby Bar – Bar Balam*



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*Café Inez*





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*Esencia SPA*



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«Escondida» Pool and Swim Up Bar



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« La Unica » Pool and Sand Bar



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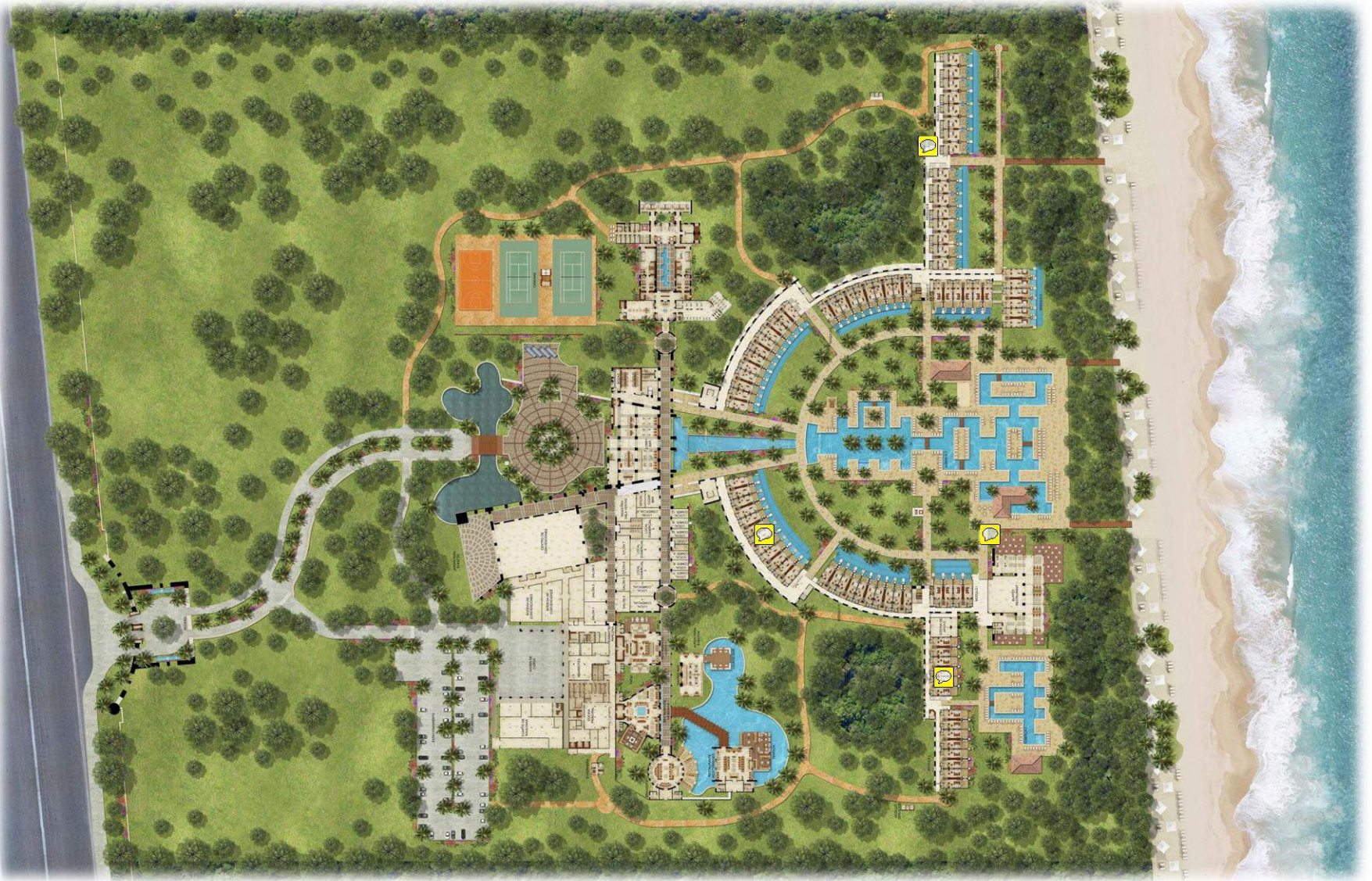




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